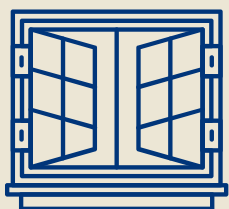


WHY IS THIS

INDIAN PITTA'S JOURNEY CUT SHORT?



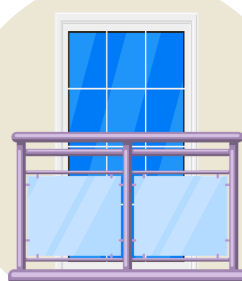
GLASS IS **INVISIBLE** TO BIRDS



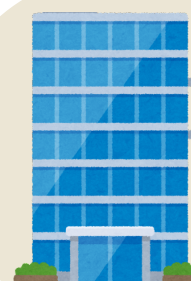
Glass Windows



Glass Doors



Balcony Glass Railing



Glass Facade



Mistake reflections for real habitat



Fly toward plants or open space visible through glass



Chase prey near reflective surfaces



Attack their own reflection during territorial behaviour



SINCE 2023

ARRC RECORDED



529

collisions reported



58

species impacted



**THAT'S JUST FROM
ONE CENTRE IN ONE CITY**

Many die unnoticed.
Many debilitated birds fly away.

**EVERY YEAR THOUSANDS OF BIRDS
LIKE THE INDIAN PITTA SUCCUMB TO COLLISIONS**

HOW TO IDENTIFY COLLISION VICTIMS



Bird found near a window after a strike

Looks stunned, quiet, puffed up, or disoriented



Bleeding near the beak or head

Drooping wing or closed eyes



Difficulty standing or flying

A bird that seems “**fine**” may still have severe internal injuries such as **hemorrhages** or **fractures**.

HOW YOU CAN **HELP** A COLLISION VICTIM



1 Approach gently
using a cloth or towel

2 Place the bird in a
well-ventilated
cardboard box

3 Keep it in a dark,
quiet place to reduce
stress

4 **Do NOT** give food or
water

5 Contact rescue
centre immediately:
9449642222

Timely treatment is
extremely important

**PLEASE DO NOT
DELAY IN REPORTING**



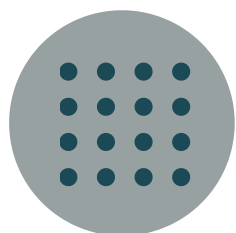
SHASHIDHA
UMESH BC
RAVI KUMAR
SHASHI KANT
AARTI GUPTA
ASMA ANJUM A
SP OFFICE

MANOJ YADAV
NANJUNDA
SURESH P
AMARJIT

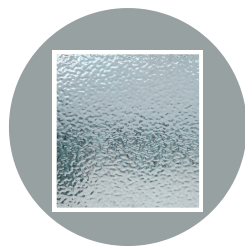
WHAT YOU CAN DO TO **PREVENT** COLLISIONS



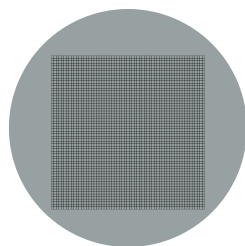
Simple. Make glass **visible** to birds



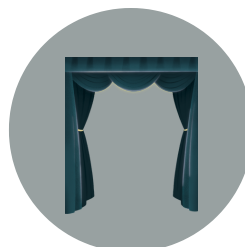
Add decals, dots or patterns



Use frosted or patterned films



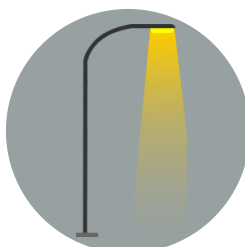
Install mosquito screens or external netting



Use curtains, blinds, awnings or shades



Keep indoor plants away from glass



Minimise light pollution
Use downward-facing lights



Important: Patterns should be spaced less than **2 inches** apart.

